



**MN4243 – PHILANTHROPY & PHILANTHROPRENEURS: THE BUSINESS OF DOING GOOD**

**MODULE TYPE/SEMESTER:** SeniorHonours/**Option** (20 Credits)/Semester 1

**PRE-REQUISITE(S):** MN2001 and MN2002

**MODULE CO-ORDINATOR:** Professor Tobias Jung [tj3@st-andrews.ac.uk](mailto:tj3@st-andrews.ac.uk)

**MODULE LECTURER(S):** Professor Tobias Jung

**AIM:**

From Bill Gates to George Soros, from the Rockefeller Foundation in the US to the Bharti Foundation in India, philanthropists and philanthropic foundations are taking an increasingly active role in shaping society and are using their private resources for public benefit and social change. But, what motivates business leaders to act as philanthropists? How can we understand philanthropic organisations and their role in society? What, if any, is the impact of philanthropic activities on society? How are business models and ideas changing society? This module critically examines and reviews the philanthropy field, its nature, characteristics, drivers and activities.

**METHOD OF TEACHING & LEARNING:**

- Interactive lectures/discussions
- Seminars
- Group and independent study

**LEARNING OUTCOMES:**

- challenge current philanthropy theory and practice;
- understand and critically engage with the changing roles of, and for, philanthropy and philanthropic organisations in contemporary society;
- assess the novel intersections of the private, public and non-profit spheres brought about by philanthrocapitalism and philanthropreneurs;
- question and reflect on the impact, effectiveness and appropriateness of philanthropy.

The transferable skills acquired and/or developed in this module will include:

- critical engagement and reflection;
- information/data gathering, analysis and synthesis;
- effective written and verbal communication;
- creative problem solving;
- independent and group learning.

**INDICATIVE TOPIC OUTLINE:**

Themes with which the module will engage include:

- Conceptualisations, theories and definitions of philanthropy;
- Social, cultural, political, and economic roles and expectations of philanthropy;
- Individual and organisational expressions of philanthropy;
- Criticisms of, and challenges for, philanthropy;
- Questions of effective, efficient, appropriate, and impactful philanthropy.

*NB. The themes listed above are not definitive, and may change.*

**ASSESSMENT:**

- *Continuous assessment (100%)*
  - *Individual Essay (50%)*
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**CORE READING LIST:**

*The Routledge Companion to Philanthropy* provides a general introduction to key themes and issues raised in the module. It is accessible electronically via the Library webpages.

Every week, relevant material, reading and resources, will be highlighted and guidance on essential reading will be given. This information will be available online via the University Library's online Reading List system. However, you are expected to seek out further reading material in books, academic and professional journals, and online resources where necessary and/or appropriate.

*Organisation of courses may be subject to change without notice.*