



## **MN4103 – Creativity in Context Enterprise Project**

**MODULE TYPE/SEMESTER:** Senior Honours/**Option** (20 Credits)/Semester 2

**PRE-REQUISITE(S):** MN2001 & MN2002

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### **AIM:**

Creativity, Collaboration and Context explores the central tenets of creativity, and helps students understand how creativity can be applied collaboratively in a wide range of organisational contexts. Students taking the module will be supported to identify, define and engage with real world problems through theory and practice. By exploring and developing their own creative capacities— including managing and dealing with uncertainty, problem setting and solving, and collaborative working—students will gain a nuanced appreciation of the contested roles and potential of creativity in relation to progressive innovation, inclusion, equality and social good. Central to the ethos of the module is the normalisation of creative process, and challenge to the privileging and mystification of the creative act. Correspondingly, learning from failure, collaborative problem solving, and lively critically reflexive dialogue are the key pedagogic themes that run throughout.

### **METHOD OF TEACHING & LEARNING:**

Students will engage in participative lecture-workshops, where there will be opportunity to explore and discuss various facets of creativity, as well as develop their own creative capacities. Students should expect to engage in problem setting and problem-solving activities, while working collaborative in small groups. Given that the focus of the module is on small 'c' creativity and developing understanding that is 'new to you', students do not require prior experience or skill to participate in the module activities.

**LEARNING OUTCOMES:**

By the end of the module, students should be able to:

- Define and describe creativity as process, as distinct from accounts of creativity as a product, output and commodity.
- Evaluate the role of creativity and how it manifests and may be enacted in diverse organisational and structural contexts.
- Critically discuss the social impacts of creativity and creative interventions in organisational settings.
- Develop creative interventions in response to societal and organisational issues
- Reflect on creative process to appraise the role of creativity in organisational life.

**TOPICS**

Module introduction and overview

Theories of creativity

Introducing the Dérive

Creative identities and creativity politics

Creativity as activism

Creativity and sustainability

Creativity, health and wellbeing

Creativity and failure

Reflective practice

**ASSESSMENT:**

100% Coursework

**READING LIST:**

There are no core textbooks for this module. Students are given guidance on readings from key journals and relevant sources through the online reading list and in the full module guide.

*Organisation of courses may be subject to change without notice.*