

BUSINESS SCHOOL, DEPARTMENT OF MANAGEMENT DEPARTMENT OF FINANCE

2024-25

MN5001 – CONTEMPORARY GLOBAL ISSUES IN MANAGEMENT

MODULE TYPE/SEMESTER: Core (20 credits), Semester 1

MODULE CO-ORDINATOR: Dr Shona Russell

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AIM:

This module aims to create a deep and wide appreciation of how various global issues impact upon economies, organizations and from there, the practice of management. In particular, the way in which social, economic, political and ecological factors interact to create threats and possibilities for organizations will be addressed. A series of globally relevant issues will be explored to demonstrate how such phenomena, which may at first glance seem to be external or peripheral to organizations, are in fact central to the modern organizational environment, and to the concerns of modern managers. The varying ways in which these issues manifest themselves in different parts of the globe will be elucidated in order to ensure that all students have an appreciation of both how their own and other countries might be affected by various trends. Students will be supported to make the link between these issues and how they emerge in their own countries as well as their own chosen programme and area of study.

METHOD OF TEACHING & LEARNING:

- Weekly Lectures
- Weekly Tutorials
- Group and independent study

LEARNING OUTCOMES:

By the end of the module, students should be able to:

- Identify and describe key contemporary issues and explain their importance for organizations and organizing
- Apply and synthesise key theoretical approaches to contemporary issues making supported linkages to the individual programme of study
- Critically evaluate the global and regional impacts of contemporary issues

SKILLS:

By the end of the module, students should be able to

 Critically engage and reflect upon with academic literature, reports, national statistics and other materials

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- Gather, analyse and synthesise information/data
- Write effectively for different audiences
- Work and learn independently or as part of a group
- Communicate and present clearly
- Use digital technologies effectively

INDICATIVE TOPIC OUTLINE (please note exact topics may change):

- The Ubiquitous Market
- Higher Education Sector
- Evidence and Policy-making
- Global Health Security
- Inequalities
- Circular Economy
- Human Rights

ASSESSMENTS:

- Book Review (30%)
- Group project (20%)
- Individual essay (50%)

CORE READING LIST:

A full detailed list of required readings will be available via Moodle.

Organisation of courses may be subject to change without notice.

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